

# Co-producing accessible information to support health literacy

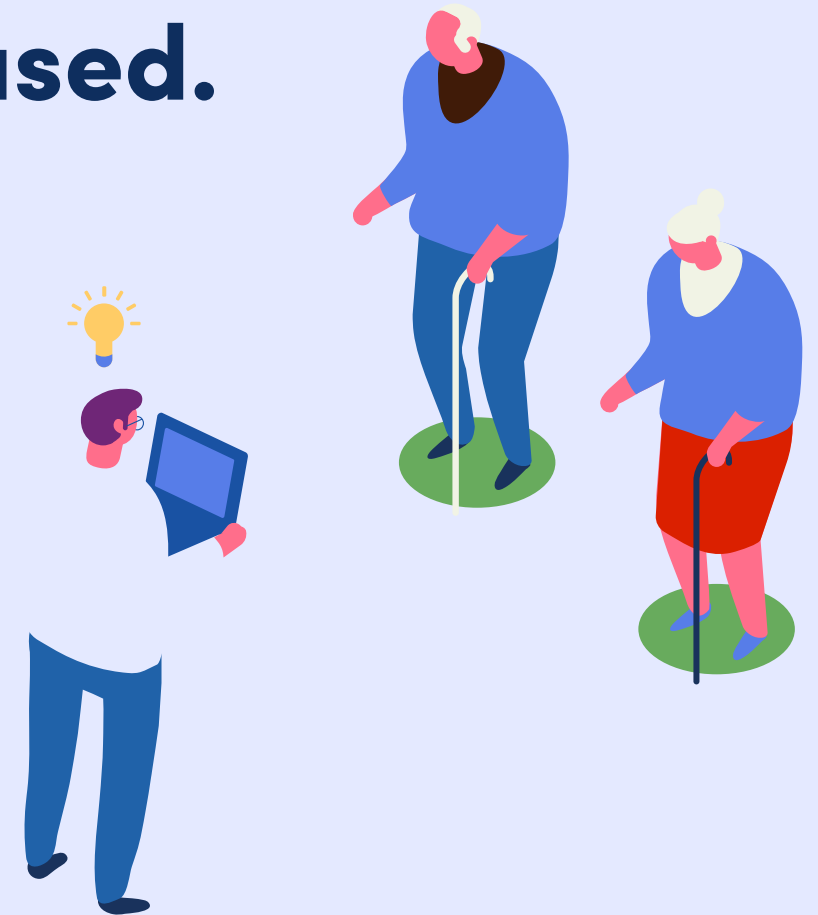


**Accessible information is the term used for material which is presented in formats that give more people an equal opportunity to understand everyday information.**

**A participant from the Suffolk co-production group**



**Thinklusive led a project using accessible information design to improve understanding of how personal health information is used.**

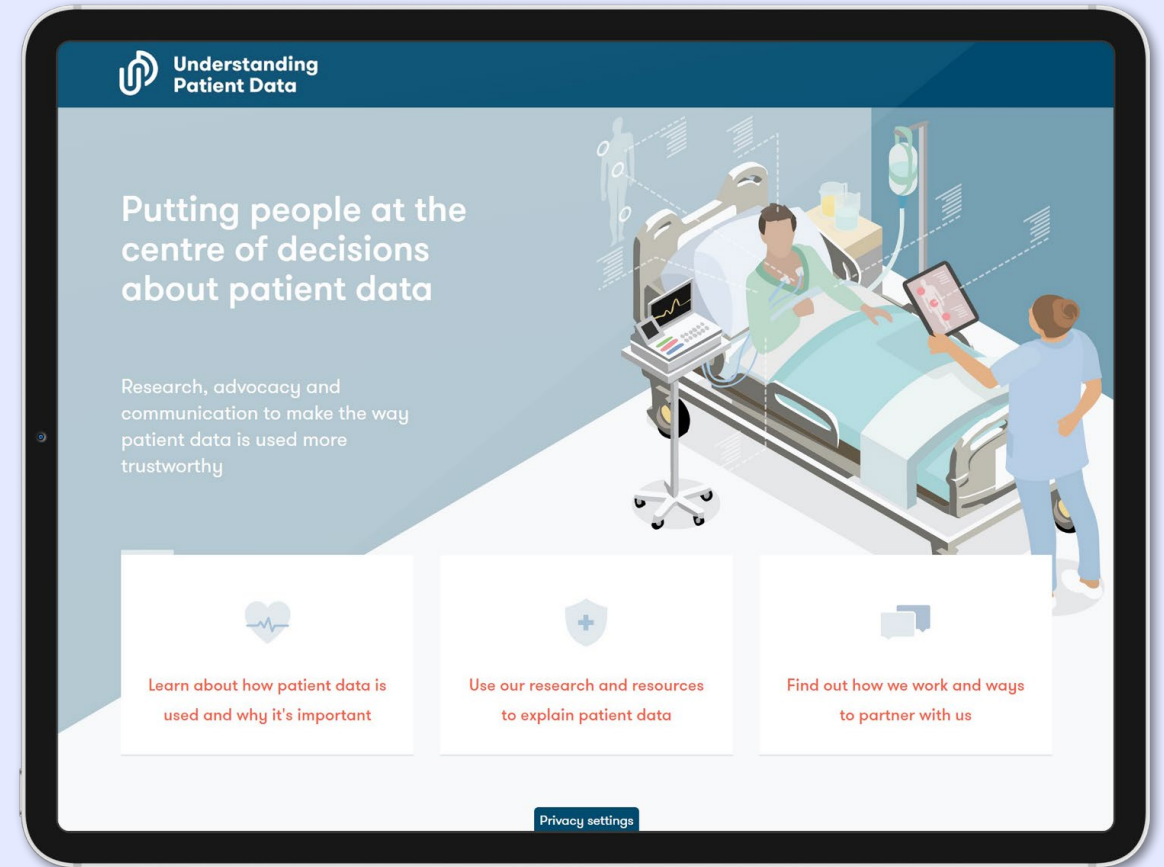




**We worked with the learning disability and autism communities to co-produce a set of accessible information materials.**



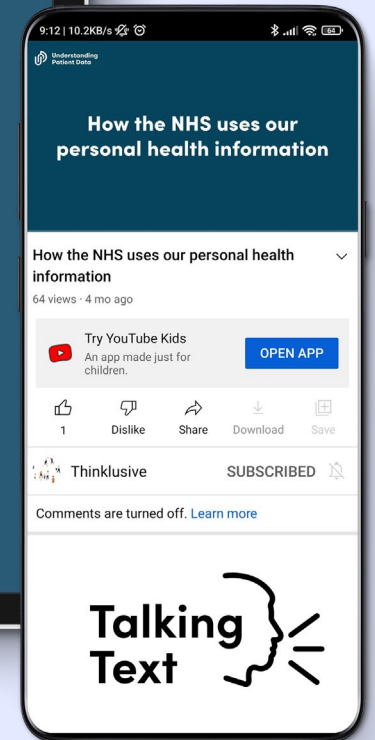
# The Understanding Patient Data website hosts the co-produced materials.



**View resources here:**

Explaining patient data in an accessible way

**There is an easy-read guide in both English and Gujarati, and there is also a talking text video.**



# We have now written a guide to co-producing accessible information to support health literacy.



View resource here:

**Co-producing accessible information to support health literacy**





## Key point 1

**By using accessible information design principles, people who need support to understand personal health information uses are included in the right to know.**







## Key point 2

**Accessibility includes linguistic and cultural considerations.**

**Accessible design requires expert input which should be budgeted for in project planning.**



## Key point 3

**Easy-read materials work best for individuals when the person using them is connected to or interested in the content.**





Key point 4

**Sharing control over the process of knowledge gain with participants enhances the results.**



## Key point 5

**Adults with a learning disability can successfully access sophisticated learning materials when adapted.**

**Putting critical thinking at the centre of learning design works well for many people.**







## Key point 6

**Discussions about personal health information resonate so much more emphatically when they are shown to be personally relevant.**



## Key point 7

**The process of co-producing benefits the participants and everyone associated with a project:**

- **project leaders**
- **support workers**
- **interpreters**
- **family members and friends.**

