Health information scorecard

This scorecard is for teams that want to improve their health information by adding short references to the role of patient data. For example, instead of: "1 in 2 people will develop some form of cancer during their lifetime", a piece of guidance might say: "Based on NHS data collected from people's medical records, 1 in 2 people will develop …". These kinds of small tweaks can have a substantial impact on people's reaction to the advice and also increase people's understanding of how data is used beyond direct care.

The scorecard was developed during research by Understanding Patient Data, and is best used alongside the full findings.

Theme	Standard	Y	N
Inclusion of patient data	Patient data is included in the information		
	The source of patient data is cited following, or introducing, the guidance or health information e.g. "this work uses data provided by patients and collected by the NHS as part of their care and support"		
Content	Term 'patient data' is used		
	It is clear that data used relates to people		
	Data used is relevant to the topic		
	Explanations are clear, concise and in plain English		
	There are links or sources of further information readers can go to, describing how their data is used beyond individual care		
Communication/ prominence	The use of patient data is cited throughout (i.e. not appended or end noted)		
	How patient data is used to inform the guidance is explained within the text		
	Complex data is explained as it is cited		
	Pertinent points are highlighted or summarised		
Availability	Clear explanation that data from people has been used in developing the health information is available at key patient junctures (e.g. in treatment start, completion, or points of change)		
	Health information citing patient data is available in different formats including electronically, large print, and other accessible formats		